

Old Oak Community Engagement – Connector Brief

Project Title:	Community Connectors in Old Oak
Project Overview:	<p>We are working together to better understand what is happening in Old Oak and how we can:</p> <ul style="list-style-type: none"> • Build stronger relationships between residents • Connect people to support and opportunities • Support local ideas to grow • Help Peabody invest in the right things for the future <p>You are already doing important work in the community. This project is about:</p> <ul style="list-style-type: none"> • Recognising that work • Paying you for your time • Gathering insights in a simple, structured way • Making sure residents’ voices shape future funding, investment and work in the area.
Time Commitment & Payment	<p>Pay rate: £130 per day Time commitment: 2 days per week, mostly spent in Old Oak talking to communities. Length: 6 weeks Total payment: £1,500</p> <p>You would need to consider how this affects your tax or benefits. (If applicable)</p> <p>Project start: ASAP Project end: April</p> <p>Travel: H&F Giving will cover reasonable travel costs on top of the day rate.</p>
Contract & Agreements	<p>We can provide a simple contract to formalise our work together.</p> <p>We will agree some simple outcomes together and define what success in this role looks like for you. We understand Old Oak is a big area with a lot going on.</p>

Key Tasks & What You Will Be Doing

How you meet and talk to people is completely up to you, but may include:

- Talking to residents on the estate
- Listening to their concerns and ideas
- Noticing patterns or repeated issues
- Identifying local leaders or active residents

- Helping connect people to opportunities

Key Areas We Want to Understand	Notes
What Are People Struggling With?	<ul style="list-style-type: none"> • What are the biggest challenges right now? • What feels missing in Old Oak? • Are some people not engaging with anything? Who? • What is hard about getting help?
What Is Already Working?	<ul style="list-style-type: none"> • What activities are people already running? • Who is already helping others? • Are there informal leaders? • What small groups exist that others may not know about?
C. Where Are Things Disconnected?	<ul style="list-style-type: none"> • Do services talk to each other? • Are people being sent from place to place? • What feels confusing or unclear? • Are there communication problems (noticeboards, WhatsApp, word of mouth)?
Getting involved	<ul style="list-style-type: none"> • Who would be interested in shaping funding decisions? • Who might join a Community Panel? • Who do people trust locally?

Telling us about what you've learned

We will ask you to share weekly with us (in a way that feels right for you):

- What you are hearing
- What feels important

- What feels missing
- What is working well
- Any key themes (including good things!)
- Any repeated themes
- Any strong ideas
- Any urgent issues

You can tell us via:

- Voice notes
- Phone calls
- Email updates
- Short bullet points
- Quick catch-up meeting

What happens next

From this piece of work, we hope to :

- Help Peabody shape future community investment in Old Oak
- Help H&F Giving design future funding programmes
- Identify residents who want to take on leadership roles (Eg, if they would like to become a trustee or community panellist)
- Reduce fragmentation & bring people together
- Strengthen local collaboration
- Support people who are already doing community engagement and paying for their time

This is about making sure Old Oak's voices influence decisions and shape all of our work going forward.