

# UNITED IN HAMMERSMITH & FULHAM

unitgd  
IN HAMMERSMITH FULHAM

## IMPACT REPORT 2019



*£33,697 grants given*



*Almost 9,000 people  
reached through  
activities*



*82 local groups  
engaged*

# CONTENT

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Message from our Chair	2
Our Borough - a great divide	4
What We Achieved	6
— Great Get Togethers	8
— Warmer Together	10
— Small Tap, Big Change	12
— Humans of Hammersmith & Fulham	14
— Coronavirus Response Appeal	16
Into Next Year	18
A Huge Thanks	20

# MESSAGE FROM OUR CHAIR

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Our organisation has gone from strength to strength, and enabled me to continue to get to know local people better, from backgrounds which represent the incredible diversity of our borough, and who are passionate about an equally huge array of worthy causes. All have had one common theme: working together to make our neighbourhood better. The achievements listed throughout this report belong to them as much as us.

We at UNITED in Hammersmith & Fulham offer something new, equipping people to feel more included, recognised and able to make a positive impact in their borough, whether it be through sharing money, time, or resources.

In 2019-20 we funded more than 50 Great Get Togethers and launched a way for older residents to redirect their Winter Fuel Allowance to their peers who are more in need. We also partnered with the local BID to raise and distribute money to help rough sleepers who frequent our town centres.

We challenged stereotypes and discrimination through our Humans of Hammersmith & Fulham exhibition. We also successfully launched a community coronavirus appeal before a nationwide lockdown was announced.

We enter another year acutely aware of the immense challenges and inequalities that people continue to face in daily life across our borough and with knowledge of the added strain that our local, frontline groups face for support.

*"The achievements listed in this report belong to local people as much as us."*

This is even more poignant with the knowledge that we brace ourselves to enter a new recession.

It makes me and my Board of Trustees even more determined to position ourselves as a long-term, critical entity for positive change in Hammersmith & Fulham.

We will reach even wider and deeper with our grants, continuing to focus on the often-forgotten gaps that need filling. We will increase the role that our communities have in informing our priorities.

We will also enable those who support us financially and in other ways - individuals, trusts, foundations, and companies to become more involved, and better understand the impact they have made with us.

**Kevin McGrath DL OBE**  
Chair of the Board of Trustees



# OUR BOROUGH...

182,000  
people



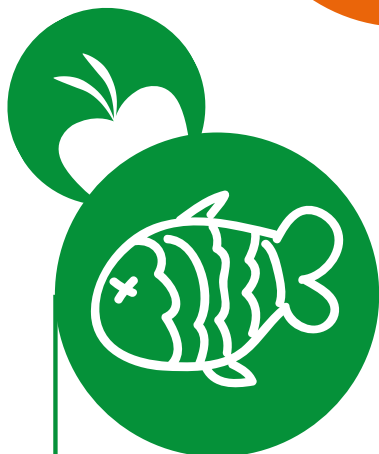
Three  
professional  
football  
clubs



Westfield  
Shopping  
Centre



Walt  
Disney  
and  
L'Oreal



Thriving  
local  
street  
markets



Mosques,  
churches,  
and more



Imperial  
College  
Campus

One of the  
highest rates of  
volunteering in  
London

# ...A GREAT DIVIDE

One third of residents live in poverty



Average house prices at more than 10 times the median income



17th most income deprived UK borough in terms of older people



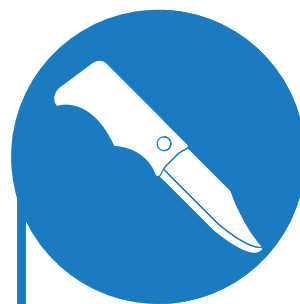
Life expectancy differences of ten years



Exceptionally divided



The busiest foodbank in London



84% increase in knife crime; 434 incidents this year





*"It's wonderful to see so many  
local people recognised."*

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**LORD DUBS**

**Patron, UNITED in Hammersmith & Fulham**



# WHAT WE ACHIEVED

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**UNITED** in Hammersmith & Fulham was born to galvanise local people, local businesses, and local organisations to encourage them to give their time, energy, and money to support our community. This year, we put our new name well and truly on the map, making sure that community leaders know about our work and testing out new ideas for public benefit.

These have already made a real difference to our community.

**The Great Get Together** initiatives for dinners, picnics, and creative initiatives that fostered a stronger sense of community.

**Warmer Together**'s pilot raised money to help groups working with older people who struggle through the winter months.

The **Humans of Hammersmith & Fulham** touring exhibition was launched, bringing hundreds of different people together from all walks of local life through photos and interviews.

When the global pandemic reached us, we launched the **Coronavirus Response Appeal** which went on to offer help to more than 100,000 residents affected by the crisis.



We launched our **Patrons programme**, so far recruiting Lord Dubs, Lord Willets, **Andy Slaughter MP** and **David Goodhew**, all influential figures from the community.



*"Our community becomes more confident by presenting their culture and helping others understand it, and it encourages them participate more in the area they live in."*

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**ANNA MAGRYTA-URBAN**  
Organiser, Polish Heritage Day

# GREAT GET TOGETHERS

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**We signed up as a partner of the Great Get Together, a national celebration led by the Jo Cox Foundation, which celebrates that we have more in common than not. By providing microgrants, we have enabled diverse groups in our area to come together, which celebrates our community.**

This year alone, we supported 58 activities and reached 443 people through Summer and Winter Get Togethers, which helped nurture connections across diverse backgrounds and fostered relationships between new people.

The results ranged from everything from picnics to street parties, and creative workshops to sporting days.

They included a family fun day for 160 people from families who were on low incomes or who were experiencing homelessness, a 'Recovery Fest' BBQ for local people impacted by addiction; and an intergenerational community kitchen attended by dozens of residents, ranging in age, from two to 93.



Many thanks to our Dr Edwards and Bishop Kings Fulham Charity, Hammersmith United Charities, the McGrath Charitable Trust and Hammersmith & Fulham Council for funding this initiative.



McGrath  
Charitable Trust



Cllr Ben Coleman at Fulham Good Neighbours Christmas Lunch

*"We are very grateful for the generous support which allowed us to organise social clubs and reduce the social isolation and loneliness of the oldest members of our community."*

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**KRZYSZTOF MIKATA-PRALAT**  
Director, Fulham Good Neighbours



# WARMER TOGETHER

**Everyone who gets a state pension receives a Winter Fuel Allowance. Some older people in our community told us that they don't need theirs, so we piloted a scheme to direct funds towards older people who struggle more in winter: Warmer Together. This fund directs money to local older people who struggle more in winter.**

We managed to reach out to the public for the first time ever in the Borough and raised more than £6,500, from people like Tim Hughes, who said: "Older people like me really can make a difference, starting by something as simple as paying forward my Winter Fuel Allowance"

Monies were distributed to activities reaching 117 older people in our community, including breadmaking workshops for those with dementia, high tea for older residents with HIV, and Christmas and Eid meals.

It also funded a 'Warm and Well' event attended by 40 people, who heard engaging speakers advise on easy winter exercises, eating well, preventing dehydration, and conserving energy.

**A huge thanks to Hammersmith & Fulham Council for communications support, to the team at St George's Berkeley Group for 120 hot water bottles which we distributed at the Big Christmas Day Lunch, attended by older people who would otherwise have spent Christmas Day alone. And to the dozens of enthusiastic Good Gym Hammersmith & Fulham volunteers who raised awareness of the campaign by distributing hundreds of leaflets door-to-door in the pouring rain.**





*"Homelessness can only be solved if the whole community works together. Small Tap, Big Change, gets everyone involved."*

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**MICHAEL ANGUS**  
Director, Barons Court Project



# SMALL TAP, BIG CHANGE

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**In October, we began supporting a 12-month pilot 'Small Tap, Big Change', an initiative by Hammersmith BID, aiming to combat challenges associated with homelessness exclusively in Hammersmith & Fulham. Fixed donations of £2+ per tap were collected at contactless devices in pubs, shops and office buildings across Hammersmith town centre, with the additional option to give donations online of any value.**

The first quarter raised £4,800 from individual taps and online gifts, empowering people to make a positive difference for those facing challenges associated with homelessness in the borough.

Hammersmith BID is a not-for-profit, business led company set up with the aim of improving Hammersmith town centre. UNITED in Hammersmith & Fulham collects and administers the money raised for the homelessness initiative, funding additional beds, hot meals, washing facilities, outreach services and life skills coaching.

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The charities that benefitting from Small Tap, Big Change in its first year are Barons Court Project, Glass Door, St Andrew's Church and The Upper Room.

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GLASSDOOR





Mayor of Hammersmith & Fulham Council

*"We've shone a light on how wonderful our borough is and the value of so many communities within it. People who are strangers, but neighbours, really have so much in common."*

**SAVRAJ KAUR**

**Executive Director, UNITED in Hammersmith & Fulham**

# HUMANS OF HAMMERSMITH & FULHAM

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Through our work, we have met hundreds of people who live, work and play in our London borough. We wanted to foster a stronger sense of connection between this diverse population, so initiated Humans of Hammersmith & Fulham, inspired by its namesake, Humans of New York. The work is an ongoing collection of photographs and interviews with portrait photographer Nahwand Jaff and forms a living catalogue of individuals from Old Oak to Sands End.

Our Patron, Lord Dubs launched the touring exhibition in January 2020. One hundred people from our community attended the display, featuring 56 portraits and interviews from a street sweeper and a butcher, to a young QPR footballer and the Law Centre's CEO.

In February, the exhibit moved to the Skittle Alley at the Black Lion W6. Then, after a nationwide lockdown came into effect, we began Humans of Hammersmith & Fulham: Coronavirus Edition, collecting stories and taking remote photos with the aim of continuing to connect and celebrate our community at our time of greatest isolation.

Many thanks to all our sitters, to **Nahwand Jaff** for his immense voluntary contribution, and to **Kate Walter** and **Gaia Bini** for their curatorial skills. Also to the **Lyric Theatre Hammersmith**, the **Black Lion W6**, and every other venue which continues to express interest in hosting a physical exhibit including **Fulham Palace** and **Imperial College Invention Rooms**.





River House Trust serving the local HIV community during lockdown. Photo Tomas Evans.

*"We're truly grateful to see locals give money and time to help each other in these unprecedented times."*

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**COUNCILLOR SUE FENNIMORE**  
Deputy Leader, Hammersmith & Fulham Council

# CORONAVIRUS RESPONSE APPEAL

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**Mid-March 2020 saw us launch the UNITED in Hammersmith & Fulham Community Coronavirus Appeal in partnership with Hammersmith & Fulham, in anticipation of great difficulties coming.**

We reached out to our resident and business community across the borough to donate, then we began to distribute the tens of thousands of pounds that came in to groups helping many local people who are at risk.

Emergency activities included providing food parcels for shielding older people, legal support for those losing jobs or homes, computers for women who have fled domestic violence, and activity sessions for the learning disabled.

**We remain committed to continuing to raise funds and support the incredible community initiatives that protect, nourish, and connect residents of the borough for as long as necessary.**

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A still from 'Differences United' by Roter Su

*“We are even more determined to position ourselves as a long-term, critical entity for positive change in Hammersmith & Fulham.”*

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**KEVIN MCGRATH, DL OBE**  
**Chair of UNITED in Hammersmith & Fulham**



# INTO NEXT YEAR

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**We are proud of how far we have come in the last 12 months and, as we face an increased demand for our services from our community, we are determined to build on this and do more. So, we will expand on our existing work to encourage better neighbours to make our borough a better neighbourhood.**

This means continuing to:

- Mobilise local money effectively, to fill gaps that are often forgotten
- Support local groups working in times of the emergency and beyond
- Build relationships and partner with other community links
- Raise awareness of the value everyone brings to the area

But since we also want to grow meaningfully and so consequently lay our roots firmly in place. We will:

- Develop an analysis of our borough's highest priorities for funding, informing us and those who support us, of who needs us most
- Invite new financial support, continuing to draw on the spirit and ethos of generosity that is at our very core, and
- Introduce new ways in which our communities are able to inform us of our future work

This will truly enable us to lead as the borough's trusted, knowledgeable, and active route through which to give time, money, and resources.

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Anyone, including individuals, trusts, foundations, and companies can enquire about how to get involved with our mission, today. contact details at the back of this report.

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## OUR FUNDERS

DEBK Fulham Charity  
Hammersmith United Charities  
The McGrath Charitable Trust  
Hammersmith & Fulham Council

## OUR PATRONS

Lord Dubs  
David Goodhew  
Andy Slaughter MP  
Lord Willets

## OUR TRUSTEES

Kevin McGrath  
Michael Clein  
Helen Fagan  
Richard Greenleaf  
Chris Hammond  
Julian Hillman  
Vivienne Lukey  
Sue O'Neill  
Mike Smith  
Michail Tzouvelekis

## OUR VOLUNTEERS

Nahwand Jaff  
Lesia Parno  
Priyesh Pattni  
Vangile Bombusa  
Sriya Varadharajan  
Erika Plepyte  
... and more.

*Thanks to  
everyone  
(yes,  
everyone!)  
in our  
community,  
and to those  
listed here  
for their  
special  
contributions.*



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UnitedHammersmithFulham

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